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tourism

1954–2024



FIJET  
Academy



ASSOCIATION MAROCAINE  
DES JOURNALISTES ET  
ÉCRIVAINS DU TOURISME

## FIJET ACADEMY FOR YOUNG JOURNALISTS FES, MOROCCO 18-22 July 2025

### *“Sustainability, Authenticity and Digital Media”*

We are excited to announce the upcoming Fijet Academy for Young Journalists Program, a 5-day residential training course scheduled to take place from July 18<sup>th</sup> to 23<sup>rd</sup>, 2025. This intensive program is specially designed for aspiring and early-career journalists between the ages of 20 and 35 who are passionate about travel writing and tourism journalism. The program will be hosted in the historic imperial city of Fes, Morocco.

We are greatly pleased to partner with the prestigious Private University of Fez which will not only serve as the venue for this unique program but will also generously provide participants with both accommodation and meals. <https://www.upf.ac.ma/>

Our attendees will be comfortably hosted in the dormitory of the Private University of Fez in single rooms, each equipped with private bathroom, for the duration of the program.

The program curriculum uniquely combines theoretical learning delivered by distinguished professors with on-site learning through local excursions and sightseeing tours. All academic lectures within the program will be delivered in English, focusing on key aspects of both tourism and journalism. This year’s main theme is *“Sustainability, Authenticity and Digital Media”* providing timely insights into their critical intersection in contemporary tourism journalism. The combination of these expert-given lectures and the immersive local excursions is designed to be exceptionally important and motivating, offering invaluable perspectives and learning for young journalists shaping their careers.

All national associations are kindly asked to send the list of participants to Fatma Sema Kutlu via email [fsemakutlu@gmail.com](mailto:fsemakutlu@gmail.com) or to [contact@fijetacademy.com](mailto:contact@fijetacademy.com)

We look forward to welcoming the participants of FIJET ACADEMY PROGRAM 2025 in FEZ, Morocco.

Fatma Sema KUTLU

FIJET ACADEMY COMMITTEE

Chairperson

## Dates

Arrival of participants 18 July 2025

Departure of participants 23 July 2025

## Accommodation

Participants will be hosted and accommodated by **Private University of FES**

## IT Requirements

It is suggested that all participants bring their own cameras to take photos and their own laptops to write their essays.

## Academic Requirements

Applications are welcomed from:

- Graduates with a subject-appropriate academic background such as tourism, journalism and all academic departments of them
- Undergraduates of the above mentioned academic studies
- Postgraduates of a full-time university degree course in a relevant academic discipline
- Young professionals in journalism or tourism

## English Language Requirement

The Fijet Academy Program is an international program.

Applicants are expected to speak a good level of ENGLISH and participate fully in lectures and excursions in ENGLISH.

They are also expected to produce and present a written work to be printed or a production to be broadcasted on television channels or radios about the host country in ENGLISH.

## Certification

All applicants who attend the Fijet Academy Program will receive a "**Certificate of Attendance**" at the end of the program during the Gala Dinner event.

## Payment

The total tuition fee of the program is €400 for each participant. **One half of the tuition fee which is €200 is covered by FIJET INTERNATIONAL and the other half which is also €200 could be covered by either the national associations or the employer of the applicant. The flight expenses of the applicants to the host country will be covered by themselves.**

The Tuition Fee includes:

- a 5-day full board residential program,
- transfers by bus or train from Casablanca Mohammed V airport to FES on 18 July 2025 and back to the same airport on 23 July 2025
- transfers by bus to all destinations which are listed in the program
- entrances to historical sites

## Deadline for Applications:

**22.06. 2025 Sunday**

Applicants are requested to send their signed application form to [contact@fijetacademy.com](mailto:contact@fijetacademy.com) by email.